

JUICE Pharma Worldwide
Art Supervisor
San Francisco, Ca + New York, Ny
2017 to 2019

Promoted to Art Supervisor.
Led and mentored talented Art Directors helping them design websites, promotional videos, and marketing collateral for top pharmaceutical companies worldwide.

JUICE Pharma Worldwide
Senior Art Director
New York, Ny
2015 to 2017

Worked on TV spots, digital marketing materials and product launches from creative conception through final production.
Worked closely with copywriters and other designers to produce inspiring campaigns.

xAd
Senior Designer
New York, Ny
2014 to 2015

Designed all in house material for xAd's marketing team, as well as created rich media ad units for a large list of fortune 500 clients.

Leap Communications
Graphic Designer
Atlanta, GA
2012 to 2014

Designed mobile apps, websites, print material and environmental spaces for our main client, the Mohawk Group. Designed and helped build entire showrooms from the ground up in Chicago and New York.

Advertising Week
Graphic Designer
New York, NY
2012

In charge of QC'ing all of Advertising Weeks ads. In addition to designing Advertising Week's in-house ads, invites, and event magazine.

Time Inc.
Integrated Marketing Intern
New York, NY
2012

Designed ads for Hennessey Moët USA, Jergens®, People Style Watch, Instyle and Real Simple Magazine. Helped Time Inc.'s Integrated Marketing team with any creative needs for web and print.

SCAN Magazine
Art Director
Atlanta, GA
2010 to 2012

Directed all visual concepts for each quarterly magazine. Worked closely with copy and editorial to produce an award-winning, 100% student-run print publication.

Pro Bono/Honorable Mentions

Helped out with any design needs for the Core Connect yearly conference in NYC.

Substitute teacher for branding classes at New York University

Education
General Assembly
New York City
2016
Front-End Web Development

Savannah College of Art and Design
Atlanta, GA
2009 to 2012

Bachelor of Fine Arts in Graphic Design

Skills

Adobe Creative Suite.

Highly proficient in the use of InDesign, Illustrator, Photoshop, Sketch.

Working knowledge of HTML, CSS and WordPress.

Fluent in Spanish and English

Awards

Best of Behance Award.

Pharma Choice Best Unbranded Video Award.

Addy Best Collateral Material Award.

Atlanta Ad Club Publication Design:

Entire magazine – Addy Award.

Columbia Scholastic Press Association Gold

Circle Awards, Magazine: Table of Contents.

Michigan Society for News Design Awards.

Savannah College of Art and Design:
Deans List, Cum Laude,
SCAD Honors Scholarship